

Sign Up for On-the-GO Alerts Contest
(the “Contest”)

OFFICIAL CONTEST RULES

1. **CONTEST DESCRIPTION:** Between August 9, 2018 and September 30, 2018 GO Transit staff and representatives from Proof Experiences will be on-hand at Agincourt, Bramalea, Meadowvale, Milliken, and Unionville GO Stations (the “**Participating GO Stations**”) to sign up individuals for On-the-GO Alerts (“**OTG Alerts**”). Those already signed up for OTG Alerts for the Participating GO Stations will automatically be entered to win. Customers from the above mentioned stations who sign up by 11:59 p.m. ET September 30th, 2018, will also be entered in the draw.
2. **HOW TO ENTER AND WIN: NO PURCHASE NECESSARY.** Contest begins at 6:00 a.m. ET on August 9th, 2018 and ends at 11:59 p.m. ET on September 30th, 2018 (“**Contest Period**”). Individuals who, at the end of the Contest Period, are subscribed to OTG Alerts for a Participating GO Station (whether such individual was already subscribed to OTG Alerts or subscribed during the Contest Period) will automatically be entered into the draw for the prizes associated with that Participating GO Station.

Limit: One (1) entry per person per Participating GO Stations. All information stipulated on the sign-up forms must be provided along with your entry. Automated, programmed, scripted or robotic entries are prohibited.

3. **ELIGIBILITY:** To be eligible to enter, you must be a legal resident of Ontario. Employees and representatives of Metrolinx (the “**Sponsor**”), the Ontario Ministry of Transportation, suppliers of materials and services related to this Contest, and any member of the immediate family (defined as parents, siblings, children, or spouses) or household (whether related or not) of such employees or representatives are not eligible to enter or to win.
4. **DRAWING:** A random draw will be held on or about October 9th, 2018 from all eligible entries received. Selected entrants will be notified by email within two (2) business days of the draw. In order to be declared a winner, each selected entrant must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered at a mutually convenient time by telephone and return a signed Release in accordance with Rule 6 below. The odds of winning will depend upon the number of eligible entries. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate eligible entrant, at Sponsor’s sole discretion. If a selected entrant cannot be contacted within ten (10) business days of the first attempt to contact him or her, fails to correctly answer the mathematical skill-testing question, or does not return the Release described in Rule 6 below by the specified deadline, the prize may be forfeited and awarded to an alternate entrant at Sponsor’s sole discretion.
5. **PRIZES:** There are ten (10) prizes available to be won, each consisting of a \$50 PRESTO card, with two prizes being drawn from the OTG Alert subscription list for each Participating GO Station. Approximate retail value is \$56 (inclusive of activation fee). Prizes are not transferable, must be accepted as awarded, and cannot be substituted, whether in cash or otherwise, except at the sole discretion of Sponsor. Sponsor reserves the right to substitute a prize of equal or greater monetary value if a prize cannot be awarded as described herein for any reason. Prizes will only be delivered to verified winners. Limit: one prize per household. Prizes are subject to the terms and conditions of PRESTO.
6. **RELEASES:** Before being declared a winner and awarded the Prize, selected entrants will be required to sign and return to Sponsor, prior to the deadline to be provided by Sponsor, a Declaration of Compliance with Official Contest Rules and Release of Liability, releasing Sponsor, the Ontario Ministry of

Transportation, and suppliers of materials and services related to this Contest, (collectively, the “**Releasees**”), from any liability in association with this Contest or the prize. If the entrant is under the age of 18, the Release must also be signed by the entrant’s parent or legal guardian.

7. **PRIVACY:** Pursuant to Section 39(2) of the *Freedom of Information and Protection of Privacy Act*, you are hereby notified that by entering this Contest, personal information relating to you is being collected for the purpose of participating in promotional activities. Questions about this collection should be addressed to Freedom of Information Coordinator, 20 Bay Street, 6th Floor, Toronto, Ontario M5J 2W3, 416-869-3600 or 1-888-438-6646. By accepting a prize, the winner agrees to use by Sponsor of his/her name, address (city/province), likeness, and/or prize information for promotional purposes in any medium, whether now known or hereafter developed, including but not limited to any Internet-based medium, at any time and in perpetuity, without additional compensation or notice. Metrolinx’ handling of all personal information is governed by the *Freedom of Information and Protection of Privacy Act*.
8. **LIMITATIONS OF LIABILITY:** Without limiting the release provided in Rule 6 above, by entering this Contest entrants agree that Releasees will not be responsible or liable for: (a) late, lost, stolen, damaged, garbled, incomplete, misdirected, or undeliverable e-mail other communications; (b) for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines or data corruption; (c) theft, destruction, unauthorized access to or alteration of entry materials; (d) any injuries, damages, or losses to any person or property resulting in whole or in part, directly or indirectly, from participation in this Contest (including, without limitation, damage to any computer system resulting from accessing or downloading information related to this Contest) or any Contest-related activity or from the acceptance, possession, participation in, use or misuse of a prize; or (e) electronic communications that are undeliverable and/or redirected from an individual’s email in-box as a result of any form of active or passive filtering of any kind, including but not limited to spam filtering, or insufficient space in entrant’s e-mail account to receive e-mail messages.
9. **GENERAL:** Contest is subject to all applicable federal, provincial, municipal and local laws. By entering the Contest, entrants agree to comply with these Official Rules and the decisions of the Sponsor whose decisions are final and binding in all matters related to this Contest. Entrants who have not complied with these Official Rules are subject to disqualification. Sponsor reserves the right, at its sole discretion and without prior notice, to modify, cancel, terminate or suspend this Contest should any virus, bug, worm, trojan horse, technical failures, unauthorized human intervention, or other causes beyond Sponsor’s control corrupt or affect the administration, security, fairness or proper conduct of the Contest. Paragraph headings are for convenient reference only and are not to affect the interpretation of these Official Rules. No correspondence will be entered into except with potential winners or as otherwise in compliance with Rule 7 above. If any provision of these Official Rules is declared invalid or unenforceable, such provision shall be deemed modified to the extent necessary and possible to render it valid and enforceable. In any event, the unenforceability or invalidity of any provision shall not affect any other provision of these Official Rules.

In the event of a dispute regarding the identity of the person who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email address submitted on the sign-up form or the social media account. “**Authorized account holder**” is defined as the natural person who is assigned to an email address or social media account by an Internet access provider, online service provider or other organization or person that is responsible for assignment email addresses or social media accounts for the domain associated with the

submitted email address or social media account. A selected entrant may be required to provide Sponsor with proof that s/he is the authorized account holder of the email address or social media account associated with the selected entry.

Sponsor reserves the right in its sole discretion to disqualify, from this Contest and any future Contest or other promotion conducted by Sponsor, any individual that it finds or believes to be tampering with the entry process or operation of the Contest or Contest website **gotransit.com/promotions** to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.